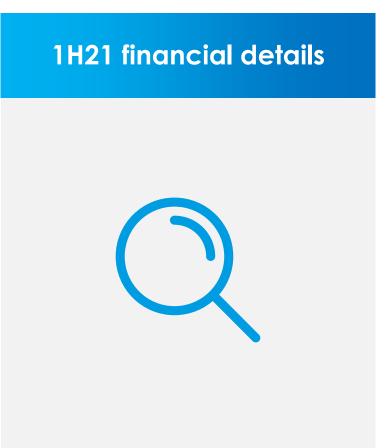
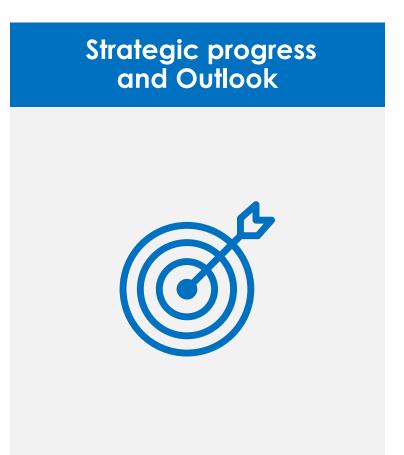




Agenda







First half 2021 highlights

Transforming our digital footprint



Omni-channel platform now live across 10 OEM markets

Established our Digital Delivery Centres (DDCs)

Continued portfolio rebalancing



Added three new Distribution businesses

Disposal of non-strategic Retail assets

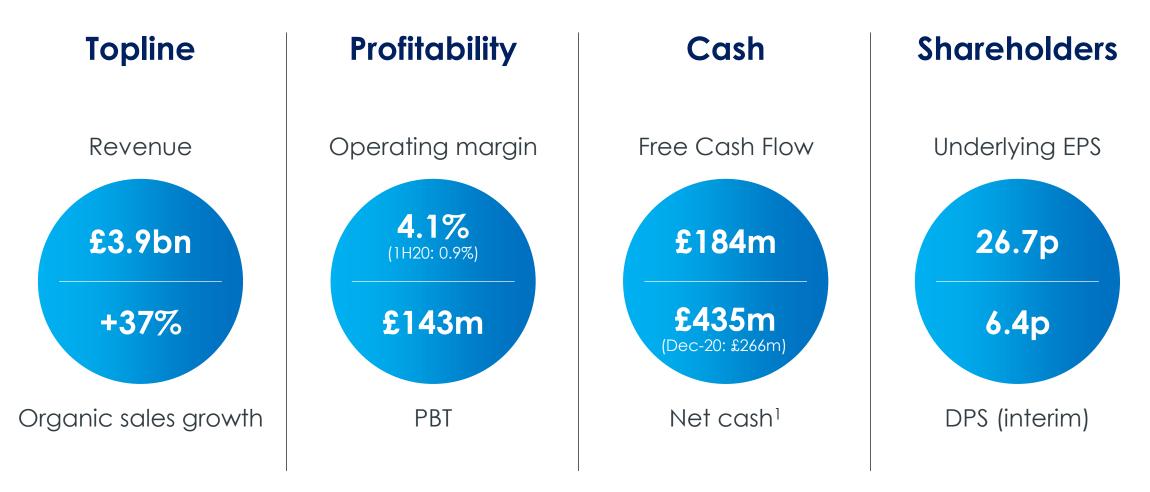
Further strengthened financial position



Effective cash-flow management

Launch of a £100m share buyback programme

First half 2021 headline KPIs



Figures are stated pre-exceptionals. 1: Excluding lease liabilities



1H21 results: strong business performance

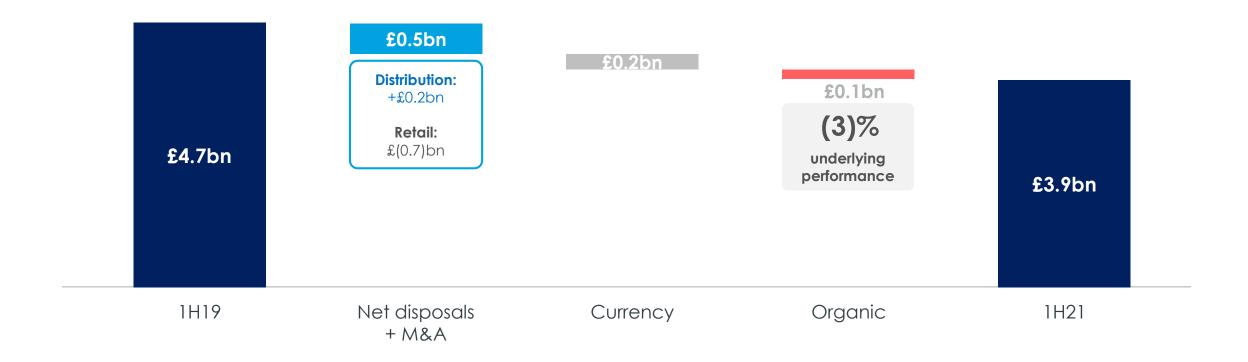
2021 **H1** Revenue £3.9bn Organic growth % +37% Operating margin % 4.1% **PBT** £143m

2020 **H2** H1 £3.8bn £3.0bn (9)% (29)% 3.6% 0.9% £120m £9m

2019 H1 £4.7bn 3.8% £156m

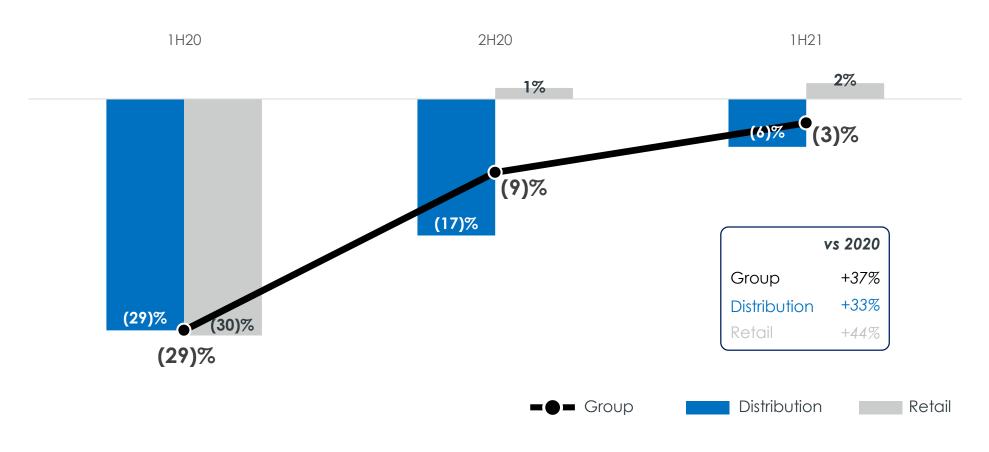
Group revenue recovering towards 2019 levels

Revenue bridge (2021 vs 2019)

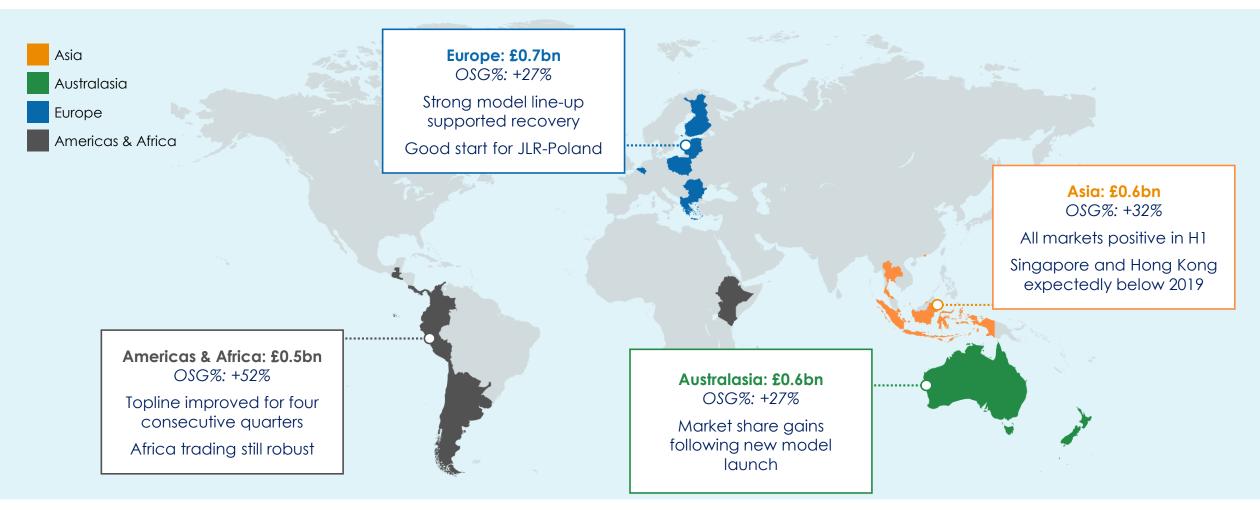


Revenue trend vs 2019: positive momentum

Organic revenue growth (vs 2019)

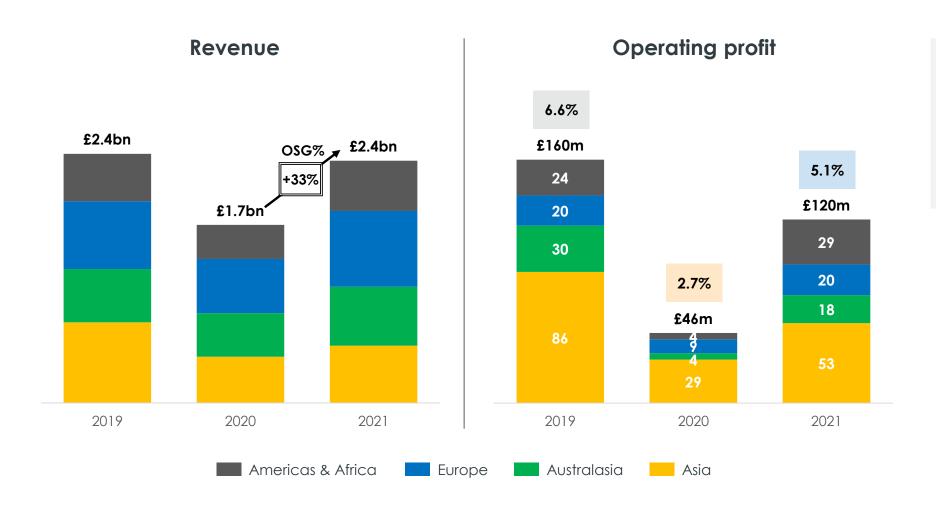


Distribution: H1 regional revenue trends



Distribution: bouncing back

H1

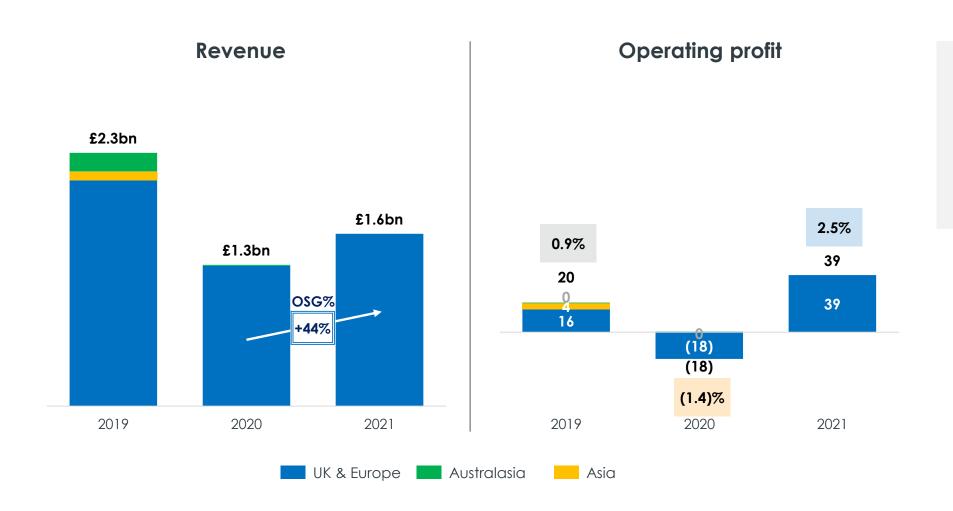


Encouraging topline performance

Profitability supported by geographic diversification

Retail: strong recovery

H1



UK and Russia both above 2019 levels

Supported by strong margins and costrestructuring programme

Income statement

	H1		
£m (unless otherwise stated)	2021	2020	2019
Operating profit (pre exceptionals)	159	28	180
Net interest & JVs	(16)	(19)	(24)
PBT (pre exceptionals)	143	9	156
Exceptional items	(82)	(198)	(3)
Underlying Tax rate %	24.5%	(114)%	22.4%
Basic EPS (pence) (pre exceptionals)	26.7p	(0.6)p	28.6p

Interest costs fell as we carried less inventory and interest rates were lower

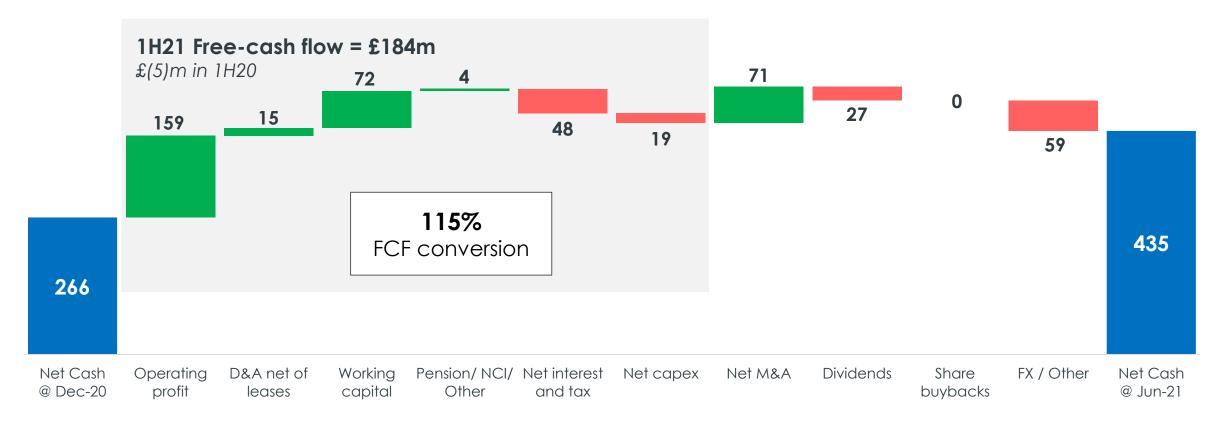
Exceptional items: loss on disposal of Russia Retail businesses and restructuring costs

Tax rate broadly inline with the rate anticipated in the medium term (25%)

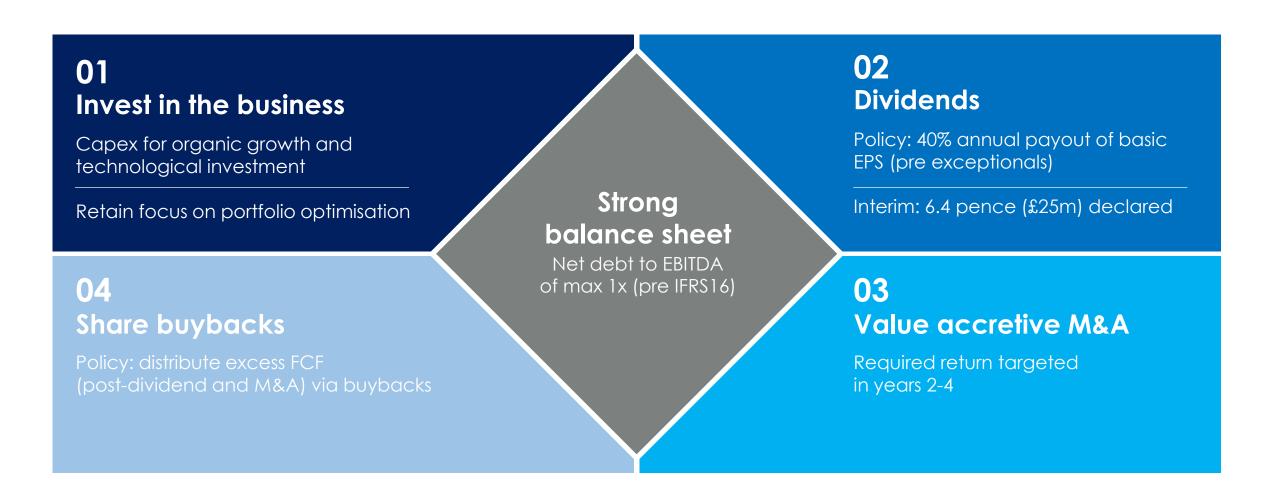
All figures rounded to the nearest £m

Continued strong cash generation

Net cash bridge (£'m)



Capital allocation: new £100m share buyback





Strategic priorities: distribution is our beating heart

Distribution Excellence

Vehicle Lifecycle Services

People, Culture & Capabilities

Digital, Data & Analytics

Efficient Scale Operations

Distribution Excellence

Becoming the undisputed number one choice for OEMs



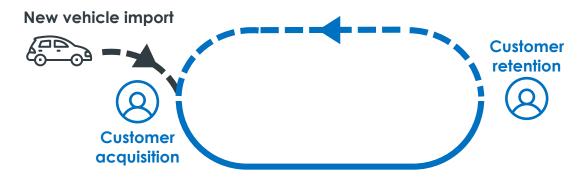


Globalise distribution processes

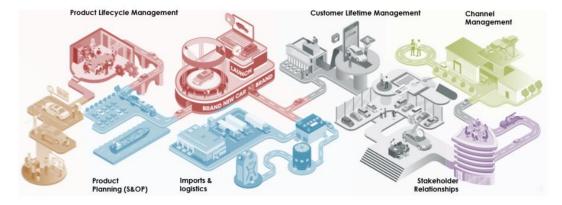


Digitalise processes

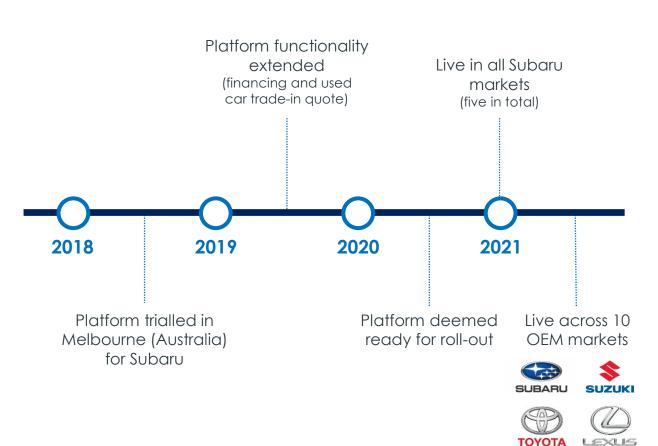
Customer Lifetime Value



Our six core distribution activities



Accelerating our omni-channel roll out







Two DDCs operational as of March 2021



>250 'Inchcapers' already working



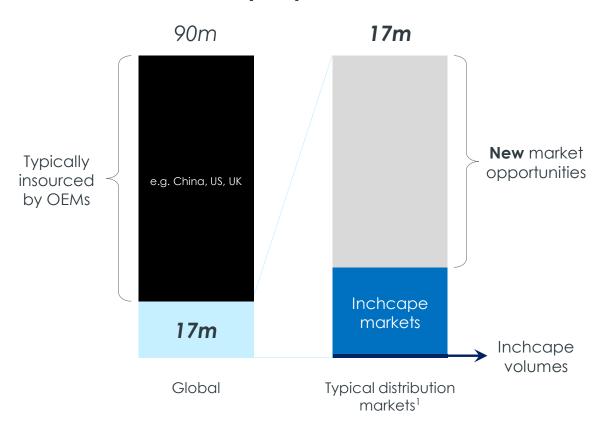
Digital delivery doubling capability





Distribution fragmentation a huge opportunity

Annual new car volumes (units)



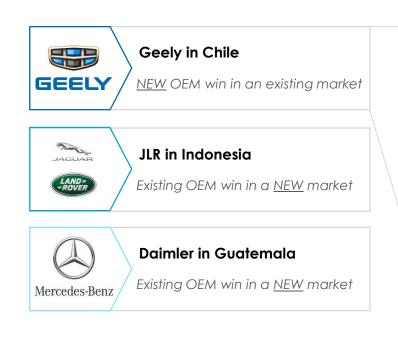


^{1:} defined as those markets with annual new car volumes of less than 1m units

M&A: healthy pipeline of deals



M&A activity in 1H21



Global Strategic Partnership

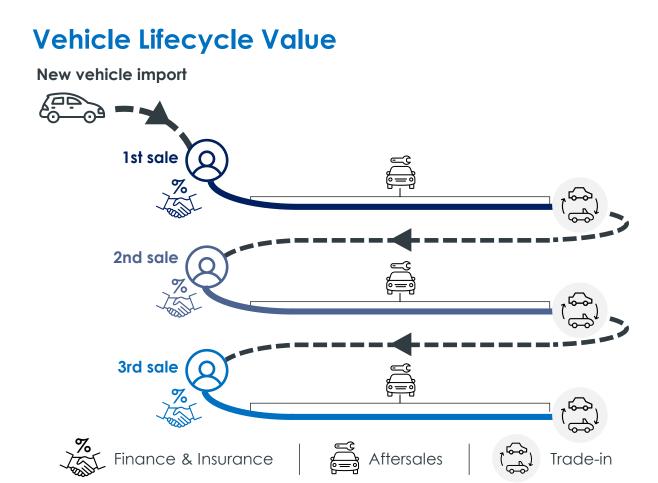




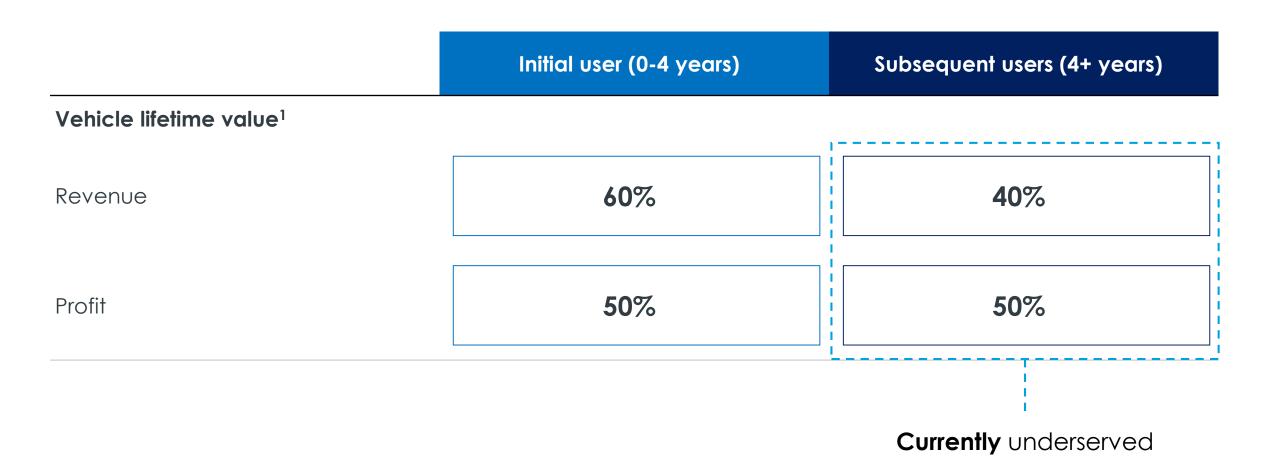
Vehicle Lifecycle Services

Simply capturing more lifetime value





Capturing the vehicle lifecycle opportunity



^{1:} analysis predicated on the first 12 years of an average vehicle's life, and assumes three different owners during that period The analysis captures the sale of a vehicle, the aftersales services, and finance & insurance commission generated



Outlook

Near-term		Strategic-focus	
Good business momentum		Distribution Excellence: extending our leadership	
Impact of supply shortages		Greater use of technology across our business	
Covid-19 remains dynamic		Further building our OEM relationships	
Supported by geographical diversification		Capturing more of a vehicle's lifetime value	
2021 outlook	FY21 PBT at least £260m	Capital Markets Day	17th November 2021

Investment proposition: growth and cash returns

GDP+ organic growth

History of market outperformance

Exposure to high-growth markets

Expansion opportunities

17 distribution deals since 2016

Auto-distribution is highly fragmented

Leveraging our distribution scale

Global sharing of best practices

Roll-out digital developments

Strong cashconversion

FCF = 60-70% of operating profit

Capex <1% of sales

Disciplined capital allocation

Past five years:

- Dividends: £390m

Acquisitions: £600m

Buybacks: £230m

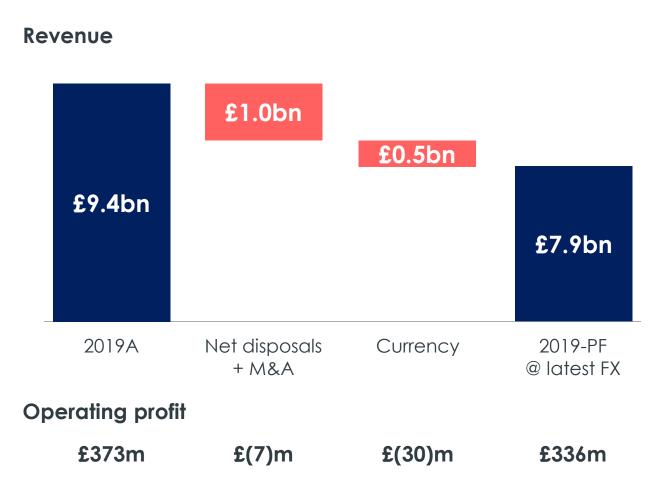
Well positioned to deliver shareholder value through organic growth, consolidation and cash returns





Pro-forma financials (2019)

Portfolio changes + impact of latest-FX



	Revenue impact	Net cash impact	
Distribution			
Daimler Ecuador			
Daimler Uruguay			
Daimler Colombia			
JLR Poland	+£0.4bn	£(0.1)bn	
Daimler El Salvador			
Daimler Guatemala			
JLR Indonesia			
Retail			
UK			
China	0/1 4)	.00.41-	
Australia	£(1.4)bn	+£0.4bn	
Russia (St.Pet)			

Our distribution business model

